## **BIDEFORD TOWN COUNCIL**



Town Hall Bideford Devon EX39 2HS

Telephone: Bideford (01237) 428938

Paul Swan Town Clerk and Responsible Financial Officer

Thursday 5 September 2024

To: Members of the Market Management Committee

You are hereby summoned to attend a meeting of **Market Management Committee** of the above-named Council to be held in the Council Chamber, Town Hall, Bideford, on **Thursday 12 September 2024 at 6.30 pm** for the purpose of transacting the following business.

In accordance with The Public Bodies (Admissions to Meetings) Act 1960 members of the public are welcome to attend. There is a legal right to film/record/photograph/report public meetings.



Paul Swan Clerk to the Council

#### **AGENDA**

- 1. To receive apologies and reasons for absence.
- 2. To receive declarations of interest on items on the agenda and note any requests for dispensation received by the Clerk prior to the meeting.

3. Public participation session of 15 minutes duration on items on the agenda.

- 4. To approve the minutes of the Meeting held on 1 August 2024 as a correct record.
- 5. Accounts To approve the payments listed.

To follow

Enc

Enc



6. Chairman's / Market Administrator's Report.

7. To consider and resolve upon a draft Social Media Policy and adoption for the Market Complex.

Enc

8. Market Hall:

a. Real Ideas – original proposal (Resolved 18 April 2024 minute number 113).

Enc

b. Real Ideas -. receive summary to date.

Enc

c. To consider and resolve upon ambient music provision in Butcher's Row.

Enc

9. Tenant / Trader representatives - To receive report / request.

# **PART II (Closed Session)**

- 10. To resolve to exclude members of the public and the press to progress a matter of a confidential nature under the Public Bodies (Admissions to Meetings Act) 1960 and Local Government Act 1972, ss 100 and 102.
- 11. Chairman's Report confidential, including staffing, matters.
- 12. Tenant / Trader.
  - a. To receive any terminations of leases by tenants / traders, give consideration to applications received.
  - b. To consider and resolve upon tenant / trader / landlord / Market Hall / Butcher's Row matters, including damages claim.

E mail

# MARKET MANAGEMENT COMMITTEE

Councillors: D Bushby Ms R Clarke (Town Mayor) Mrs J Gubb

C Hawkins J Hellyer Mrs L Hellyer

K Hind

**Traders/Tenants:** Mrs Austin Mr P Jeffers

**Date of Next Meeting: 24 October 2024** 



# **DECLARATIONS OF INTEREST**

# PLEASE READ THE ADVICE OVERLEAF, THEN COMPLETE IN BLOCK CAPITALS AND HAND TO THE CLERK AT THE COMMENCEMENT OF THE MEETING

FULL NAME: .....

AGENDA.or	PECUNIARY	NON-PECUNIARY	REASON FOR RECORDING INTERESTS
MINUTE NO.	(please tick)	(please tick)	(If sensitive - please note as such)

# **Declaration of Interests at meetings**

- Where a matter relates to an interest in list A, the member shall not participate in a discussion or vote on the matter. He /she only need declare it if it is not already noted on the register of interests.
- Where the matter is in list A, but is a sensitive interest, the member shall not participate in a discussion or vote; the member shall disclose that there is an interest but not the nature of it.
- Where a matter relates to an interest on list B the member shall not vote and may only speak as a member of the public.
- A member only has to declare an interest in list B if it is not already on the register of interests.
- If the interest is in list B and is sensitive in nature and not already registered then the member shall disclose the interest but not the nature of it.
- Where a matter relates to the financial interest of a friend, relative or close associate (other than in list A) the member shall disclose the interest and not vote. He or she may speak but only as a member of the public.

# **List A:**

- 1 **Employment, office, trade or vocation** carried on for profit by member or spouse or civil partner.
- 2 **Sponsorship** any payments for the previous 12 months, other than by the Council, to assist in Council duties
- 3 **Contracts** any current contracts between the Council and the member or his/ her spouse or civil partner or a company the member is a director or partner of.
- 4. **Land** any beneficial interest in land within the area of the Council by member, spouse or civil partner.
- 5 **Licenses** any license, alone or with others, by spouse, civil partner or member to occupy land in area of Council.
- 6 **Corporate Tenancies** any tenancy where the Council is the landlord and the member, spouse or civil partner has a beneficial interest in the tenant.
- 7. **Securities** a beneficial interest is held in a body that has land or business in the area of the Council by the member, spouse or civil partner that either exceeds £25,000 or the total share capital is in excess of one hundredth of the of the total shares issued.

# **List B:**

Any interests which relate to or is likely to affect:

- 1. Any body where the member has general control or management and was appointed by the Council.
- 2. Any body that the member is in a position of control or management and either:
  - (a) exercises functions of a public nature;
  - (b) is for charitable purposes; or
  - (c) has the purpose of influencing public opinion or policy (including political parties and trade unions)
- 3. Any gifts or hospitality that the member has received by virtue of his or her office in excess of £50.



## **BIDEFORD TOWN COUNCIL**

# **Minutes of the Market Management Committee**

# held in the Council Chamber of the Town Hall on,

# Thursday 1 August 2024 at 6.30 pm

**PRESENT:** North Ward: Councillor K Hind

East Ward: Councillor Mrs J Gubb

Councillor J Hellyer Councillor Mrs L Hellyer

South Ward Councillor Ms R Clarke (Chairman)

West Ward Councillor C Hawkins

Market Complex Mrs K Austin

Mr P Jeffers

**IN ATTENDANCE:** Mr R Coombes (Deputy Town Clerk)

0 x Tenant 1 x Public

# 27. **APOLOGIES FOR ABSENCE**

Councillor D Bushby (North Ward – personal).

# 28. <u>DECLARATIONS OF INTEREST AND ANY REQUESTS FOR DISPENSATION</u> ON ITEMS ON THE AGENDA

There were no declarations of interest.

# 29. <u>PUBLIC PARTICIPATION SESSION OF 15 MINUTES DURATION</u>

N/A.

# 30. MINUTES

Councillors Mrs L Hellyer and J Hellyer raised their concerns over the procedure and the syntax of Minute Number 17. Public Participation.

Proposed by Councillor Mrs Gubb and seconded by Councillor Hind, the Minutes of the Meeting held on 20 June 2024 were approved and signed as a correct record.

(Vote – For: 5, Against: 1)

# 31. ACCOUNTS

It was proposed by Councillor Mrs Hellyer and seconded by Councillor Ms Clarke, and

**RESOLVED:** That the lists of payments for 1 August 2024 be approved.

(Vote – For: 6, Against: 0)

# 32. CHAIRMAN'S / MARKET ADMINISTRATOR'S REPORT

The Chairman explained that he had met with a Mr Whitelaw, representative from Real Ideas, who would be conducting a Basic Feasibility Study of the Market (Minute Number 113. 18 April 2024 refers).

Initially they spoke with the Town Clerk and then visited the Market Complex where the Deputy Town Clerk introduced Mr Whitelaw to a number of the Tenants, the Market Hall and then through the Town highlighted five outlets run by former Market Tenants.

Discussion developed around DTAL suspending trading from the Market Hall, the implications and need to utilise the Hall. Community "buy in" would only be possible through turning around the negative perception / spectre associated with the facility.

Mrs Austin referenced the "rebranding initiative," meeting, 13 August 2024, following on from the Presentation at the last Market Management Committee Meeting that would provide for positive ideas.

Experience suggested that the large open Hall was intimidating, appeared "too empty," and that divided up, a smaller trading area would be more intimate and an attractive proposition.

Councillor Hind concurred referring to the success of the monthly Hartland Farmers' Markets.

# 33. **MARKET HALL**

a. <u>Market Hall Event – 14 December 2024</u>. Members had sight of correspondence between Town Trader representatives, Bideford Regeneration Board and the Town Clerk.

The Chairman explained the intention to work with Mill Street, High Street and Grenville Street traders culminating in the Town's Late Night Shopping, "Victorian Event."

SWEMS would coordinate the Market offer.

Mrs Austin, having attended "(Town) Trader" Meetings indicated that there would be District Council finance. She indicated that Butcher's Row Tenants would take part in

the "window decorating," competition but asked if the Committee would support decoration costs for the thoroughfare. (The Clerk requested that she provide cost details.)

She spoke of the Victorian element, including a Penny Farthing appearance and Merlin!

It was proposed by Councillor Mrs Hellyer and seconded by Councillor Mrs Gubb, and

RESOLVED: That the Council host and support the Market Element of the Bideford Traders' Late Night Victorian Event on 14 December 2024.

(Vote – For: 6, Against: 0)

b. <u>Signing of the Lease, rescheduling</u>. Members noted that currently the Civic Event, historically scheduled for the first Saturday of December, would be held in an empty Market Hall. They considered recommending to Council moving the Commemoration to coincide with the aforementioned Event scheduled for 14 December 2024.

Councillor Mrs Hellyer having proposed recommending that the Signing of the Lease be rescheduled to 14 December 2024 (seconded by Councillor Mrs Gubb) subsequently withdrew her proposal following an interjection by Councillor J Hellyer and subsequent discussion.

It was proposed by Councillor J Hellyer, seconded by Councillor Mrs L Hellyer and

RECOMMENDED: That the Signing of the Lease is rescheduled to be held on Saturday 14 December 2024 unless a future booking provides the opportunity for the Civic Event to be held on 7 December 2024.

(Vote – For: 3, Against: 1, Abstention: 2)

# 34. <u>TENANT / TRADER REPRESENTATIVE</u>

a. To receive reports/requests:

Mr Jeffers raised various points that included:

- Council's Plan for the Market.
- Introduction of Farmers' Markets during the winter months.
- Rent reduction.
- Rent tables in the Butcher's Row thoroughfare.
- Host Burton art / photography.
- Town Band Market Hall performance(s).

He conceded that no liaison / approach had been made (with the Burton).

(The Clerk will sound out the Secretary of the Town Band.)

Mrs Austin advised that:

• She had researched a "background sound," provider that for an annual licence fee of £150 (for the building), without recourse to PPL / PRS allow for music to be played. Modest priced blue tooth speakers had been identified. A computer link / mobile 'phone would be required.

- Tenants should like access to the Market Hall to avail themselves of the toilet facilities, in the absence of the Café Tenant.
  - The Clerk indicated that a tenant did have key / access. Back up provision can be arranged in their absence.
- The hand dryer in the ladies washer is no longer effective; there is also a sign precluding the use of hand towels.
  - Councillor J Hellyer indicated that reintroducing hand towels would be a cheaper alternative to replacing the hand dryer. (The Clerk to action.)

(Councillor Hind left the Meeting.)

# b. Promote Butcher's Row Units.

Councillor J Hellyer suggested that local artists could exhibit in the vacant Units.

Mr Jeffers and Mrs Austin led with the introduction of "pop up" shops in the vacant Butcher's Row Units. Mrs Austin further suggested that a Tourist Information Hub could be set up and moved from one Unit to another including historical pictures / maps / information.

Mr Jeffers did wonder if the "business plan," element of the application form discouraged submission (the Chairman did confirm that it provided a simple but necessary tool).

The Clerk advised that he invited potential applicants to field questions during the process, offering help.

Councillor J Hellyer described the Bridge Trust mentoring process.

# 35. PART II (CLOSED SESSION)

Proposed by Councillor Hawkins, seconded and

RESOLVED: To exclude members of the public and the press to progress matters of a confidential nature under the Public Bodies (Admissions to Meetings Act) 1960 and Local Government Act 1972, ss 100 and 102.

(Vote – For: 5, Against: 0)

The Chairman invited the Market Tenant to remain.

# 36. **CHAIRMAN'S REPORT**

There was no report.

# 37. **TENANT / TRADER**

a. <u>Terminations / Applications</u>. The Clerk confirmed that 26 Market Place Shop Unit had been vacated to be occupied by Mr Wade.

# b. Tenant matters.

The Clerk confirmed receipt of payment in lieu of rental arrears.

The business of the meeting having been completed, the Chairman thanked the members for their attendance and the meeting concluded at 7.36 pm.

Signature of Town Mayor:	 Date:	
Signature of Chairman:	 Date:	

# BIDEFORD TOWN COUNCIL - Accounts for approval at the Market Management Committee Meeting - 1 August 2024

Number	(All)					
Date Entered 3	PV 🔻	Description	<b>▼</b> Extended Description	▼ Net VA	T Gr	oss
<b>24/06/2024</b>	∃(blank)	■E.ON Next	26 Mkt Plce 1 - 28 Apr 2	4 64.11	4.78	68.89
<b>25/06/2024</b>	∃(blank)	■Encompass Security Solutions	Call out / re-set alarms	60.00	12.00	72.00
<b>28/06/2024</b>	∃ (blank)	⊟Llyds	Service Charges	39.77		39.77
		■ Coastal Recyling	Waste removal	140.64		140.64
<b>01/07/2024</b>	■BSPM7	■TV Licence	(blank)	13.25		13.25
		■ Mkt recharge	TC staff costs	3,482.36		3,482.36
<b>■ 10/07/2024</b>	□ (blank)	■Vodafone	Phone charges	26.49	5.30	31.79
<b>■ 12/07/2024</b>	□ (blank)	■ EDF (995)	Electricity	179.49	35.90	215.39
<b>■ 19/07/2024</b>	■BSPM10	■ Real Ideas	Feasibility Study	1,215.00		1,215.00
	■BSPM11	■DCS Pest Ctrl (Crnwll) Ltd	Pest Control	120.00		120.00
<b>23/7/2024</b>	■BSPM11	■J Fisher	5 x secure bldg	200.00		200.00
<b>25/7/2024</b>	■BSPM11	■Triangle	Broadband / line	61.75	12.35	74.10
<b>29/7/2024</b>	■BSPM11	■ EDF (985)	Gas	7.25	0.36	7.61
		■ SES/SWW	Business Water	174.94		174.94
■ 30/7/2024	■BSPM11	■Llyds	Services Charges	30.82		30.82
<b>■ 31/07/2024</b>	(blank)	■ Coastal Recyling	Waste removal	123.70		123.70
	■BSPM11	■ Valda Energy	Electricity	23.65	1.18	24.83
<b>■ 1/8/2024</b>	⊟(blank)	■ Tamar Trading	Maintenance Items	71.07	14.22	85.29
		■Jewson	Maintenance Items	10.47	2.09	12.56
	■BSPM16	■TV Licence	(blank)	13.25		13.25
		■Mkt recharge	TC staff costs	3,482.36		3,482.36
Grand Total				9,540.37	88.18	9,628.55
Bank Balances at	01/08/2024	- Current Account	£	2,953.75		
Bank Balances at	01/08/2024	- Deposit Account	£	44,731.78		

### BIDEFORD TOWN COUNCIL - Accounts for approval at the Market Management Committee Meeting - 12 September 2024

Number (All)

Row	Date Entered	PV	Description	Extended Description	Net V	AT Gi	oss
1	06/08/2024	(blank)	RGB	Maintenance Items	83.37	16.68	100.05
2	08/08/2024	BSPM14	Triangle	Broadband / line	61.33	12.27	73.60
3		BSPM13	Vodafone	Phone charges	26.49	5.30	31.79
4	15/08/2024	(blank)	Tamar Trading	Maintenance Items	144.38	28.89	173.27
5		BSPM13	EDF (995)	Electricity	195.38	9.77	205.15
6	16/08/2024	(blank)	Bideford Cobblers and Keys	Key cutting	48.00		48.00
7	02/09/2024	(blank)	Vodafone	Phone charges	26.49	5.30	31.79
8	03/09/2024	BSPM13	Braddicks Furnishers Ltd	Flooring 50% payment	385.00	77.00	462.00
9	04/09/2024	(blank)	Nicholsons	Hygiene Items	160.38	32.08	192.46
10			SWW	Water / sewarage charges	106.03		106.03
11	09/09/2024	(blank)	Triangle	Broadband / line	61.66	12.33	73.99
12	12/09/2024	(blank)	Dormakaba	Maint contract renewal	364.00	72.80	436.80
13	02/08/2024	BSPM14	Morrisons	Hygiene Items	32.00	6.40	38.40
14	20/08/2024	(blank)	ScrewFix	Maintenance Items	14.97	2.99	17.96
15	22/08/2024	BSPM13	Ashton Electrical	Electrical repair	97.47	19.49	116.96
16			Braddicks Furnishers Ltd	Flooring 50% payment	385.00	77.00	462.00
17	28/08/2024	BSPM14	EDF (985)	Gas	7.25	0.36	7.61
18	30/08/2024	BSPM14	Llyds	Service Charges	33.70		33.70
19			Coastal Recyling	Waste removal	133.03		133.03
20			Devon Balustrad	Laminated glass window door	460.00		460.00
21	02/09/2024	BSPM15	TV Licence	(blank)	13.25		13.25
22			Mkt recharge	TC staff costs	3,482.36		3,482.36
23	Grand Total				6,321.54	378.66	6,700.20

Bank Balances at 12/09/2024 - Current Account
Bank Balances at 12/09/2024 - Deposit Account

£ 5,736.19 £ 44,813.11

# BIDEFORD PANNIER MARKET SOCIAL MEDIA POLICY

## Introduction

The Market Management Committee recognises the increasing use of social media such as Facebook, Twitter, Instagram, YouTube and Blogs, and the growth of the online audience. It also recognises the advantages that can be gained in the use of such media platforms to engage with the general public and community, provide feedback and share news that is of common interest. The Town Council also recognises that the use of such media can be abused with a resultant negative impact.

Social media provides scope for people who live and work within the area to be engaged. It can also encourage harder-to-reach groups such as the younger population to interact, rather than waiting for groups and individuals to approach the Council. Social media offers the opportunity of being able to connect with the community instantaneously and effectively.

Social media is a collective term used to describe methods of publishing on the internet.

'Social media' is a blanket term applied to a range of online multimedia tools that are used for creating content and two-way communication. They can be accessed via your smartphone, PC, laptop, tablet or smart TV. All social media accounts are free of charge and can be set up quickly and easily from an Internet page.

This policy is intended to set out the practices to be adopted when using social media, and to provide guidance to enable Market Tenants and Council staff to make appropriate decisions during their use. This policy covers all forms of social media and social networking sites which include (but are not limited to):

- Town Council Website
- Facebook, Instagram and other social networking sites
- Twitter and other micro blogging sites
- YouTube and other videoclips and podcast sites
- LinkedIn
- Blogs and Discussion Forums
- Email

The aim of this policy is to set out a Code of Practice to provide guidance to Market Tenants, Council Staff and others who engage with the Council using online communications, collectively referred to as social media.

## **Policy Statement**

The Bideford Town Council's usage of Facebook, Twitter, Instagram and other social media is intended to:

"Provide information and updates regarding activities and opportunities within Bideford and the surrounding area and to promote positive thoughts and comments from residents within the town".

Online content should be objective, balanced, informative and accurate.

Individual Market Tenants and Council Staff are responsible for (their own) any online activity.

In the main, Market Tenants and Council Staff have the same legal duties online as anyone else, but failure to comply with the law may have more serious consequences.

Social media may be used to:

- Distribute agendas, post minutes and dates of meetings
- Advertise events and activities

- Promote good news stories with a linked website or press page
- Advertise job vacancies
- Retweet or share information from partner agencies.
- Announce new information
- Post or share information from other Town Council related community groups such as schools, sports clubs, community groups and charities
- Refer queries to the Clerk and all other stakeholders
- Share any other information that is relevant to the Market Community

# **Code of Practice**

When using social media (including email) Market Tenants and Council staff must be mindful of the information they post in both a personal and Council capacity and keep the tone of any comments respectful and informative.

Market Tenants and Council staff should not:

- Hide their identity using false names or pseudonyms
- Post content that is contrary to the democratic decisions of the Town Council
- Post controversial or potentially inflammatory remarks
- Engage in personal attacks, online fights and hostile communications
- Use an individual's name unless given written permission to do so
- Publish photographs or videos of minors without parental permission
- Post any information that infringes copyright of others
- Post any information that may be deemed libel
- Post online activity that constitutes bullying or harassment
- Bring the Market / Town Council into disrepute, including through content posted in a personal capacity
- Post offensive language relating to race, sexuality, disability, gender, age, religion or belief
- Conduct any online activity that violates laws, regulations or that constitutes a criminal offence

Publishing untrue statements about a person which is damaging to their reputation is libel and can result in a court action and fine for damages.

This also applies if someone else publishes something libellous on your social media site. A successful libel claim will result in an award of damages against you.

Posting copyright images or text on social media sites is an offence. Breach of copyright will result in an award of damages against you.

Publishing personal data of individuals without permission is a breach of Data Protection legislation and an offence.

Publication of obscene material is a criminal offence and is subject to a custodial sentence.

Anyone with concerns regarding content placed on social media sites that denigrate Market Tenants, Council staff or residents should report them to the Town Clerk.

Misuse of social media content that is contrary to this and other policies could result in action disciplinary action being taken leading to a Notice to Quit.



# PROPOSAL & QUOTE: Fast Track Options & Basic Feasibility Study – Bideford Pannier Market 13<sup>th</sup> March 2024

Claire Gulliver, Torridge District Council, Riverbank House, Bideford, EX39 2QG.

Dear Claire,

Further to our conversation last week and having reviewed the **Brief for Options Appraisal and Basic Feasibility Study** for Bideford Pannier Market, we are pleased to be able to offer the below outline proposal and quote.

From the brief and our discussions, we appreciate the requirement to produce a sufficiently robust options appraisal and basic feasibility study for the Pannier Market, to meet the requirements of Torridge District Council's (TDC) Cultural Development Fund full application, to be submitted by the 15<sup>th</sup> May.

## **Responding to the Brief**

TDC's aspiration to reimagine and reinvigorate the Pannier Market, having experience a period of decline, as a space for creative start-ups, cultural activities and events, and a communal place for people to eat, work and connect, feels like a sound direction and the right line of enquiry. Given Bideford's wider current suite of programmes and strategic direction, this feels like a complementary endeavour with real potential to succeed, adding greater value to the whole placemaking ambition.

Working towards an end of April deadline, we understand that the appraisal and study will need to explore and provide a response to the following questions:

- What is the current and potential market for the kinds of uses above?
- What are the needs of the user groups above?
- What is the most efficient arrangement of the space(s) to generate meaningful income while also providing community, shared and public good?
- How might the Pannier Market relate to the town's other cultural and community hubs, including those under development, specifically: Bideford Town Hall, the Burton at Bideford, Bideford Methodist Church, as well as riverfront developments and town centre streets.
- What are the costs and operational considerations associated with the above uses?

Responding to the brief, we envisage this as three packages of work.

1) User group analysis and market assessment – largely based on a review of existing current research and development materials and augmented by a number of direct structured conversation engagements with identified key stakeholders, we picture this as a vital, yet smaller, element of the work.

With the above framing in mind, and with a fresh set of experienced eyes, we will seek to make an informed high-level assessment of the size, nature and requirement aspirations of potential



user groups/customers. In addition to informing design, operational and financial viability and modelling, this will also provide for additional soft market testing, creating the possibility of surfacing early-stage partners and collaborators.

- 2) Strategic fit and complementary development again a smaller work package that largely draws on existing literature and local knowledge, and underlined with a number of key conversations, it will be important to situate the development thinking within the towns wider evolving plans and aspirations. This will be critical to identifying an option for the Pannier Market that supports and complements related existing capital assets and planned projects, and therefore best ensures wider synergy and greater impact, embedding mutually supportive partnership collaboration and the avoidance of any reductive competitive behaviours.
- 3) Indicative design, operational and financial modelling understood as the principal area of work, and informed by the above, our experience and wider considerations as required, we will explore and appraise design and operational options for the Pannier Market, further informed by indicative financial implications, giving a good sense of expected expenditures and incomes, in addition to wider social and cultural impacts.

  Through this, we will seek to establish a preferred viable option for the Pannier Market that also

Through this, we will seek to establish a preferred viable option for the Pannier Market that also recognises possible minor variations.

We envisaged that the output from the above work packages will be a summative report, arrived at through a back-and-forth cumulative drafting process, to best ensure the final output meets TDC's required needs.

The wider outcome being two-fold, an informed appraisal and option report that both provides value for TDC in informing a viable way forward to progress a development at the Pannier Market, and a report-based asset that sufficiently meets the requirement of, and supports the success of, TDC's Cultural Development Fund bid.

## **Indicative Fee Structure**

User group analysis and market assessment	
Literature review & research	
Customer/user group engagements	Fee
Sub Total	£2,325
Strategic fit and complementary development	
Literature review & research	
Strategic stakeholder engagements	Fee
Sub Total	£2,050



Indicative design, operational and financial modelling	
Site visit	
Design options modelling	
High level budgeting	
Drafting and reporting	Fee
Sub Total	£5,275
Travel	
Milage	£100

Total Cost £9,750 + VAT

### **Team and Staff**

To progress quickly, with the right skills set and level of expertise, the delivery team will consist of two staff from Real Ideas Nature and Neighbourhoods Team, Programme Lead Tom Butt and Director Ed Whitelaw. CVs are available upon requests.

We can also provide references upon request.

We have approached this in an open, flexible, and honest way, recognising that the details of any possible contracts and specific outputs may well depend on further discussion and scoping. We would welcome this and would love to have the opportunity to work and to contribute to bring forward Bideford's vision for the Pannier Market

Thank you for your time in considering our submission. If you have any questions and would like any further clarification, please do not hesitate to get in touch.

We look forward to hearing from you in due course.

Kind Regards,

Ed Whitelaw

Director Nature & Neighbourhoods – Real Ideas Organisation

E: ed.whitelaw@realideas.org

M: 07973 813806

# **Bideford Pannier Market**

# **Feasibility and Options Report**

Briefing Update – Real Ideas

# **Progress Summary**

Due to the summer holiday season, progress to date in the key area of stakeholder engagements and interviews, has been slower than we would have liked, with staff and stakeholders taking planned holiday time.

Key activities to date\* include:

- Receipt and review of key town strategy and related planning documents.
- Request and access to existing plans and current tenants.
- Site and town visit and walkabout.
- A number of stakeholder engagement meetings and interviews, with arrangements in place for more. These are detailed below:
  - o Red Herring Theatre met with/interviewed
  - Art Makers met with/interviewed
  - Sharkade/Hadoken met with/interviewed
  - o Town Clark, Deputy Clark, Mayor met with/interviewed
  - o TDC met with/interviewed
  - Burton Arts in contact/arranged
  - Space Youth Service in contact/arranged
  - o Grind Supplies in contact/chasing
  - o Mother Clucking Farm in contact
  - o Up Close Theatre in contact/on leave
  - Bideford College chasing/holidays
  - o Beaford Arts chasing/off sick
  - o Local music promoters seeking contacts.

## Some early reflections

While we are reluctant to express any strong views at this stage, sharing some initial thinking and reflections may be useful.

- Unanimous opinion has been that the reestablishment of more traditional regular markets in the main hall will not happen without significant investment and creative thinking. It is unlikely investment for this will be forthcoming for this sole purpose and a business case is yet to be seen.
- Current more experiential and niche businesses in the shops and Butchers' Row do well and point to what could work.
- As yet there is no evidence of market demand for a set of uses such as artist studios, workspace or co-working, etc., that would require any subdivision of the main space.
- While re-establishing market in a traditional form seems unlikely, historically this has
  provided a business development route for a number of high street businesses. This
  feels important.

- Significant interest in the use of the space, much as is, has been expressed by a number of more cultural and event/activity-based stakeholders.
- This feels like it needs exploring and testing further are there a sufficient set of users, who would benefit from, and benefit the town, through greater access to the space, and make it stack up?
- If that is possible, understanding the space as a cultural destination first, and a retail
  destination second, will be more likely to attract investment (a programme of activity,
  possibly capital), which in addition to having value in itself, could be a route to adding a
  new vibrancy to the space, in turn allowing for the development of more retail market
  type activity.

### \*Caveat.

This is simply a sketch / snapshot of progress to date not an indication of the final report / outcome.

# To consider and resolve upon ambient music provision in Butcher's Row

Simple 120 watt Bluetooth speakers that connect to Smartphone / Tablet with no internet connection can control features such as volume and skipping tracks all from the device can be bought for £69.99.

Committee invested in upgraded Market Hall audio system that was set up to be able to extend into Butcher's Row.

Cost for a pair of additional (same) speakers to be routed from the Hall, (from original suppliers): £658.99 (inc VAT £109.83).

# Playing Music Without a Licence in the UK

If you're looking for music that you can play in the UK without buying a PRS PPL Music Licence you're in the right place.

You can stream our music in any business, legally without a PRS PPL Music Licence. What's more, we'll even email you a certificate that you can pass on to PRS PPL if you need it.

We're an established provider of royalty-free music. That's music you can play in your business without the need to pay PRS PPL for a music licence. You can do this because the PRS and PPL do not collect royalties for the music we supply.

# Background Sounds - Music You Can Play Without a PRS PPL Music Licence

Our music comes from an international music licensing agency. They work with musicians from all around the world who choose to be paid through them rather than PRS PPL.

Artists choose to do this because music licensing agencies offer them more ways to make money from their music. Ways such as sync licensing (background music for video games, YouTube and commercials). Along with helping them to get their music played in businesses such as yours.

# **Subscription Packages**

We save our customers at least half the cost of buying a PRS PPL Music Licence. Many of our customers save £1000's every year!

The prices are per site and not based on the size of your business or the number of seats to keep things simple.

Monthly Subscription (cancel anytime) £15 (+vat) per site

Annual Subscription (best value) £150 (+vat) per site

discontinuous Customers with more than one site **get in touch** and we'll give you a quote!

## **How Do I Access the Music?**

All our music comes supplied in playlists (40 and counting!). They cover a huge variety of genres and styles.

You stream the playlist of your choice from our music library into your business. You can do this via a PC, Laptop, tablet or mobile device.

Then you and your staff have unlimited use of the playlist library. Giving you stacks of music to play without a PRS PPL Music Licence!